EAST TENNESSEE OPIOID CONFERENCE

2027 SPONSORSHIP PACKAGES

YOU'RE INVITED

February 25, 2027 | 9:00 AM – 4:30 PM

The Venue at Lenoir City

The 2027 East Tennessee Opioid Conference is excited to announce sponsorship opportunities! All proceeds raised from this conference benefit Metro Drug Coalition.

425
attendees annually

96.6%
of 2026 survey respondents said they would attend the conference again.*

WHO ATTENDS

- Medical providers & pharmacists
- Social workers & therapists
- Recovery professionals
- Community members

SPONSORSHIP BENEFITS

- Each sponsorship level comes with a unique set of benefits.
- Sponsors will be recognized on Metro Drug Coalition's website, where all attendees access conference materials and information.
- Metro Drug Coalition is a 501(c)(3) organization. **Sponsorship is tax deductible**, minus the cost of conference registration. Registrations may be donated back to MDC.

SECURE YOUR SPONSORSHIP metrodrug.org/etocsponsorship

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2027 SPONSORSHIP PACKAGES

COMPARE PACKAGES

EAST TENNESSEE OPIOID CONFERENCE

	PRESENTING	VIRTUAL	FOOD	PLATINUM	GOLD	SILVER
Price	**$10,000**	**$5,000**	**$5,000**	**$2,000**	**$1,500**	**$750**
Available	Exclusive (1)	1	1	10	3	5
Conference registrations	**10**	**5**	**5**	**3**	**2**	**1**
Vendor booth	First choice	In-person booth	Main lobby	Main lobby	Front entrance area	Front hallway
RECOGNITION						
Logo & recognition on all promotional materials	●	—	—	—	—	—
Logo on conference slides	●	Virtual slide during breaks & lunch	—	—	—	—
Logo on lobby digital displays	●	●	—	—	—	—
Logo at refreshment & lunch tables	—	—	●	—	—	—
Branded Items	Pens & notepads	—	Materials in lunch bag	—	—	—
Mentions in virtual chatbox	—	Unlimited	—	—	—	—
MDC website backlink & social media	●	●	●	●	●	●
Company logo featured on the conference sponsorship slide.	●	●	●	●	●	●

SPONSORSHIP DEADLINE

Sponsorships are accepted through February 24, 2027, as long as booth space remains.

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EAST TENNESSEE OPIOID CONFERENCE

PRESENTING SPONSOR

Exclusive sponsorship

TOTAL COST

$10,000

VENDOR BOOTH

First choice of vendor booth at conference

REGISTRATIONS

10 conference registrations

RECOGNITION BENEFITS

- Logo placement and sponsor recognition on all conference promotional materials.
- Logo displayed on conference slides and digital displays in the lobby.
- Logo on pens and notepads provided to each participant.
- Recognition on MDC's website with backlink and on MDC's social media pages.
- Company logo featured on the conference sponsorship slide.

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EAST TENNESSEE OPIOID CONFERENCE

VIRTUAL CONFERENCE SPONSOR

One available

TOTAL COST

$5,000

VENDOR BOOTH

In-person vendor booth

REGISTRATIONS

5 conference registrations

RECOGNITION BENEFITS

- Logo displayed on virtual conference slide during all breaks and lunch.
- Logo displayed on digital displays in the conference lobby.
- Unlimited mentions in the chatbox throughout the conference.
- Recognition on MDC's website with backlink and on MDC's social media pages.
- Vendor booth in the main lobby.
- Company logo featured on the conference sponsorship slide.

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EAST TENNESSEE OPIOID CONFERENCE

FOOD SPONSOR

One available

TOTAL COST

$5,000

VENDOR BOOTH

Vendor booth in main conference lobby

REGISTRATIONS

5 conference registrations

RECOGNITION BENEFITS

- Logo displayed at refreshment tables and logo/QR code displayed on lunch tables.
- Opportunity to place a promotional item in all participant lunch bags.
- Recognition on MDC's website with backlink and on MDC's social media pages.
- Company logo featured on the conference sponsorship slide.

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2027 SPONSORSHIP PACKAGES

EAST TENNESSEE OPIOID CONFERENCE

PLATINUM SPONSOR

TOTAL COST **$2,000**

10 available

VENDOR BOOTH

Vendor booth in main conference lobby

REGISTRATIONS

3 conference registrations

GOLD SPONSOR

TOTAL COST **$1,500**

3 available

VENDOR BOOTH

Vendor booth in hallway coming off the main lobby

REGISTRATIONS

2 conference registrations

RECOGNITION BENEFITS

- Recognition on MDC's website with backlink and on MDC's social media pages.
- Company logo featured on the conference sponsorship slide.

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EAST TENNESSEE OPIOID CONFERENCE

SILVER SPONSOR

Five available · Our most affordable way to exhibit

TOTAL COST

$750

VENDOR BOOTH

Front hallway

REGISTRATIONS

1 conference registration

RECOGNITION BENEFITS

- Recognition on MDC's website with backlink and on MDC's social media pages.
- Company logo featured on the conference sponsorship slide.

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