



EAST TENNESSEE OPIOID CONFERENCE

2025 SPONSORSHIP PACKAGES

YOU'RE INVITED

FEBRUARY 20, 2025
THE VENUE AT LENOIR CITY



Who attends the
East Tennessee
Opioid Conference?



**MEDICAL PROVIDERS &
PHARMACISTS**



**SOCIAL WORKERS &
THERAPISTS**



**RECOVERY
PROFESSIONALS**



COMMUNITY MEMBERS

The 2025 East Tennessee Opioid Conference is excited to announce sponsorship opportunities! All proceeds raised from this conference benefit Metro Drug Coalition.

SPONSORSHIP BENEFITS

- Each sponsorship level comes with a unique set of benefits.
- Sponsors will be recognized on Metro Drug Coalition's website, which received 42,189 page views leading up to the 2023 conference.
- Last year's conference earned 7 media hits, including all of Knoxville's major news stations.
- Metro Drug Coalition is a 501(c)(3) organization. Sponsorship is tax deductible, minus the cost of conference registration. Registrations may be donated back to MDC.



SCAN HERE OR VISIT [METRODRUG.ORG/ETOCSPONSORSHIP](https://metrodrug.org/etocsponsorship) TO SECURE YOUR SPONSORSHIP. IF YOU WOULD PREFER TO BE INVOICED, PLEASE EMAIL COURTNEY FUSON AT CFUSON@METRODRUG.ORG.



**EAST TENNESSEE
OPIOID CONFERENCE
2025 SPONSORSHIP PACKAGES**

\$20,000
Total Cost

PRESENTING SPONSOR

EXCLUSIVE SPONSORSHIP



LOGO ON ALL MARKETING MATERIALS & MENTION IN ALL MEDIA SURROUNDING EVENT



LOGO DISPLAYED ON CONFERENCE SLIDES & DIGITAL DISPLAYS IN LOBBY



OPPORTUNITY TO PUT COLLATERAL IN PARTICIPANT FOLDERS (PENS, NOTEPADS, ETC.)



FIRST CHOICE OF VENDOR BOOTH AT CONFERENCE & 10 CONFERENCE REGISTRATIONS



RECOGNITION MDC'S WEBSITE WITH BACKLINK & ON MDC'S SOCIAL MEDIA PAGES



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EAST TENNESSEE OPIOID CONFERENCE 2025 SPONSORSHIP PACKAGES

\$10,000
Total Cost

VIRTUAL CONFERENCE SPONSOR

TWO AVAILABLE



LOGO DISPLAYED ON VIRTUAL CONFERENCE SLIDE DURING ALL BREAKS & LUNCH



FIVE MENTIONS IN THE CHATBOX THROUGHOUT THE CONFERENCE



LOGO DISPLAYED ON DIGITAL DISPLAYS IN CONFERENCE LOBBY



SECOND CHOICE OF VENDOR BOOTH AT CONFERENCE & 5 CONFERENCE REGISTRATIONS



RECOGNITION MDC'S WEBSITE WITH BACKLINK & ON MDC'S SOCIAL MEDIA PAGES



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EAST TENNESSEE OPIOID CONFERENCE 2025 SPONSORSHIP PACKAGES

\$7,000
Total Cost

FOOD SPONSOR

ONE AVAILABLE



LOGO DISPLAYED AT REFRESHMENT TABLES & LOGO/QR
CODE DISPLAYED ON LUNCH TABLES



OPPORTUNITY TO PLACE A PROMOTIONAL ITEM IN ALL
PARTICIPANT LUNCH BAGS



VENDOR BOOTH IN MAIN CONFERENCE LOBBY & 5
CONFERENCE REGISTRATIONS



RECOGNITION MDC'S WEBSITE WITH BACKLINK & ON MDC'S SOCIAL
MEDIA PAGES



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EAST TENNESSEE OPIOID CONFERENCE 2025 SPONSORSHIP PACKAGES

PLATINUM SPONSOR

7 AVAILABLE

\$5,000
Total Cost



VENDOR BOOTH IN MAIN CONFERENCE LOBBY & 3
CONFERENCE REGISTRATIONS



RECOGNITION MDC'S WEBSITE WITH BACKLINK & ON MDC'S
SOCIAL MEDIA PAGES



2 CONFERENCE REGISTRATIONS

GOLD SPONSOR

9 AVAILABLE

\$2,500
Total Cost



VENDOR BOOTH IN HALLWAY COMING OFF THE MAIN
LOBBY



RECOGNITION MDC'S WEBSITE WITH BACKLINK & ON MDC'S
SOCIAL MEDIA PAGES



2 CONFERENCE REGISTRATIONS



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