



Metro Drug Coalition (MDC) is a nonprofit organization striving to create a healthy and safe community, free of substance misuse. We have served the Knoxville community for 36 years. Our goal is to increase access to evidence-based prevention education, harm reduction programs, and recovery support services for anyone desiring to maintain or seek a life free from substance misuse. Through community collaborative efforts, we can all strengthen families and prevent future generations from the devastating consequences of addiction.

MISSION

Improve the health of the greater Knoxville community by reducing the use of alcohol and drugs through policy, systems, and environment change.

VISION

A healthy and safe community, free of substance misuse.

In 2021,
537
lives were lost to overdoses in Knoxville.

COMMUNITY IMPACT

- MDC Grass Roots Community Coalition
- Substance Misuse Task Force
- Lifeline Project increasing recovery support availability
- Drug-Free Workplace Training Program
- Knoxville Schools substance misuse prevention education
- Mental Health First Aid Trainings
- Faith-based Initiatives
- Born Drug-Free Tennessee Campaign
- Naloxone Training and Distribution
- SBIRT (Screening Brief Intervention Referral to Treatment) Training for medical providers
- Recovery Coaching
- MDC Recovery Housing Support Fund
- Variety of other prevention initiatives

OUR VALUES

Leadership — We strive to be the leading influence on substance misuse issues by identifying solutions and providing direction to the community.

Integrity — We promise to adhere to the highest moral and ethical standards in every aspect of substance misuse prevention.

Community — We seek to mobilize and engage all sectors of the community to work together on preventing substance misuse.

**For more information:
metrodrug.org
865-588-5550**

Addiction problem? For free confidential information and referrals contact Tennessee REDLINE at 1-800-889-9789.